



brandstand
C R E A T I V E

Who we are

We are your strategic creative partners, brand designers and collaborative communicators. We are a dedicated award winning* team that brings a holistic approach to any creative project.

* Report of the year and 10 gold awards for investor reporting since 2006 - AR Awards.



Our aim

We put you, your ideas, products
and services in the spot light and deliver
communications that maximise
return on investment.

**STAND
OUT**



You are unique. You have a good idea, a cool product and an awesome service. You would rather stand out than blend in from the competition.

**At brandstand creative,
we make this happen.**

WHY

In an increasingly demanding market, businesses are balancing organisational effectiveness, performance excellence whilst maximising value and lowering operational costs.

We recognise that they require maximum return on investment through straight-forward, creative marketing and design solutions.

Our clients have told us they want...



Simplicity



Value



Creativity



Process



Efficiency



Direct access

HOW

At brandstand creative, our approach to any branding solution focuses on the following:



Identify

To understand the problem, we ask questions, we don't assume anything.



Interpret

The information and feedback you provide is collated and analysed to reveal your brand essence.



Inspire

This proposition is used to create an inspirational brand that puts you in the spotlight.



The result

Engaging us, is sure to increase visual presence, ensure consistent application and savings for your business.

WHAT

At brandstand creative, we are specialists in the following but are not limited to:

- Branding and brand identity
- Corporate stationery
- Investor communications
- Corporate social responsibility
- Reconciliation action plans
- Environmental Impact statements
- Health and safety materials
- Prospectuses
- Advertising
- Initial public offerings
- Internal communications
- Copy writing
- Websites
- Social media
- Photography
- Events and displays
- Internal and external signage
- Digital and print solutions

YOUR BRAND

Your brand is a gut feeling that's rooted deep within people, who have too many choices and too little time. It is defined by your consumers. As a result, their relationship and the value they ascertain influences your success.

Your brand is one of the most valuable assets you cultivate.

If you are looking to make a change, want to stand up, stand for and stand out, then we would love to hear from you at **hello@brandstandcreative.com.au**.

identify > interpret > inspire

5 mill street,
perth, western australia 6000
T 08 9489 9802 or 9489 9846
E hello@brandstandcreative.com.au



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